

# Corin McDonald

Seattle, Washington

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[www.youtube.com/smallworld](http://www.youtube.com/smallworld)

Design Director // Starbucks Coffee, Seattle // 3::09 to current  
Manage projects and partners responsible for global in-store promotions,  
marketing campaigns, 3D visual merchandising and brand creative.

Art Director // ZAAZ, Seattle // 8::08 to 3::09  
Brand development, digital media, interactive solutions and user experience.  
Strategic planning, creative briefs, project management and team leadership.

Art Director // Dept. of Energy (DOE), Seattle // 11::06 to 4::08  
Environment design, product, graphic, packaging and brand development.  
Creative and strategic development while managing projects and designers.

Art Director // Heckler Associates, GLG, Egg, Seattle // 6::01 to 12::06  
Brand development, interactive, advertising, environment and packaging design.  
Focused on campaign driven assignments and brand development.

Designer // Gehl Design, Seattle // 5::00 to 6::01  
Annual reports, retail, advertising, environment, packaging and interactive.  
Start to finish involvement in a traditional and crafty design boutique.

Art Director, Designer // Costacos, Seattle // 2::97 to 9::99  
Retail, print and advertising for the NBA, MLB, NFL, MLS and NHL.  
Conceptual development with hands-on design, production and printing.

University of Washington  
Bachelor of Arts  
Communication Design

School of Visual Concepts  
Creative Brief Writing :: 2009  
Brand Development :: 2008  
Art Direction :: 1999  
Advanced Typography :: 1998

Mac OS :: 15 years  
Adobe CS :: 13 years  
Macromedia MX :: 13 years  
Adobe After Effects :: 2 years  
Microsoft Office :: 10 years

References on request